

EMAIL TEMPLATE

SUBJECT

TO: AN AWESOME HOTEL

FROM: REUT SHUKER

RE: COLLABORATION WITH A TRAVEL WEBSITE

Hi,

My name is [your name] from [your blog with hyperlink]. My blog/website/photograph is all about [what it's all about].

I'll be arriving at [destination] on [dates] and saw your hotel on [booking.com/blog/instagram](#) and loved [whatever you liked about it]. I feel like [hotel name] is perfect for [for your niche/readers etc.]

I would love to explore the possibility of collaborating with the hotel and [take pics/create a video/review/cover/promote it on your website].
In the past [if you have any past experience with hotels/brands] I've worked with [who] and my guide/review/post reached over [number of readers/followers].

I've attached my media kit for your convenience.

Do you think we can work together?

Looking forward to your response

Sincerely,

[your name]

Links to your blog/Instagram